



# PRESS RELEASE

## FOR IMMEDIATE RELEASE

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## Monica KamalRossa to represent Wisconsin in the Ms. Wheelchair USA competition!

Cuyahoga Falls, OH –Monica KamalRossa, a resident of Madison, will represent the state of Wisconsin at the national competition for the title of Ms. Wheelchair USA. Contestants from all over the country will converge on Cuyahoga Falls, OH to compete for the coveted crown Aug. 7-10.

“Monica is proof that women with disabilities can do it all!” Lowery Lockard, Executive Producer said. “She proves that being a mother, wife, and business woman is possible, despite a disability. We are proud to have her as a national representative of our program,” Lockard said.

KamalRossa, 42, suffered a T5 complete Spinal Cord Injury in a ski accident in Jan of 2001. She has a Masters in Instructional Technology & Distance Education and a BS in Mathematics from the University of Illinois, Urbana. She has lived and traveled all over the world and has developed a web folio site for middle and high school students. Her goal is to research and test products that help with quality of life issues for individuals in wheelchairs and to assist them with finance options to obtain the new products. Monica is married to husband Robert Rossa and has two sons Yazan and Nader.

“This is an excellent opportunity for me to demonstrate certain barriers can be overcome and other barriers are only what we believe them to be,” KamalRossa said. “When we shoot for the stars, what happens if we miss? We may land on the moon. I see this as an opportunity to help with abilities and disabilities to understand more about the equipment and technology aids needed to achieve quality of life in our every day lives,” she said.

The Ms. Wheelchair USA program is dedicated to celebrating the abilities and successful accomplishments of women with disabilities. This nationally televised, competition promises exciting activities, family fun, friendly competitions, and is designed to showcase the successful stories of women who have overcome obstacles and are uniquely contributing to our society. There is no age limit (contestants must be at least 18) or marital status requirement to compete.

KamalRossa is ready for her next challenge, winning the title of Ms. Wheelchair USA. As Ms. Wheelchair Wisconsin she is preparing for interview, platform and on-stage competitions. She is also busy gathering state sponsors to cover the entry and travel fees associated with the program.

If you are interested in sponsoring Monica in her quest for the title of Ms. Wheelchair USA, please email [xena-rolls@charter.net](mailto:xena-rolls@charter.net) or contact the Ms. Wheelchair USA national headquarters at 330-612-5242 or email at [Info@MsWheelchairUSA.org](mailto:Info@MsWheelchairUSA.org). More information is available on the Ms. Wheelchair USA program at [www.MsWheelchairUSA.org](http://www.MsWheelchairUSA.org).

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[www.MsWheelchairUSA.org](http://www.MsWheelchairUSA.org)

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Ms. Wheelchair USA is a Fine Production!